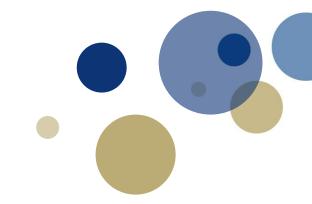


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# Data Utilization in Digital Twin for Sustainable Transportation Planning

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### 2024 Reflection

Understanding context:

#### – Challenge of Zero-Goal-Growth:

- How to assess & monitor that the city meet the target?
- Data quality & representativeness
- Including other data sources, but how?

#### – Answer-wanted questions, i.e.:

- How worth is the bike lane? To which extent it is shifting % private car to % bike?
- If we implement X, how will the car trips decrease? When, where, for which purpose?

X: parking policy, car restriction, bus frequency increase, etc

	Data Collection	Data Integration & Processing	Formalization to Acquire Data		
Data	<ul> <li>Bike &amp; pedestrian</li> <li>Traffic count data in city level</li> <li>Queuing &amp; delay</li> <li>Parking</li> <li>Quality travel survey</li> </ul>	<ul> <li>PT data</li> <li>Travel survey data (timely processing)</li> <li>Automatic update</li> </ul>	<ul><li>Micromobility</li><li>Car sharing data</li><li>Toll payment system</li><li>Freight data</li></ul>		

	Interaction between different models	Network resolution	Development of methods
Model	<ul> <li>Interaction between :</li> <li>LUTI,</li> <li>Demand model</li> <li>Operational model</li> <li>Seamless flow of output</li> </ul>	<ul> <li>Spatial &amp; temporally more granular</li> <li>Consider intervention → level for impact measurement</li> </ul>	<ul> <li>Trip chaining &amp; muti-modal</li> <li>Active mobility</li> <li>Freight</li> <li>Involve element of intervention <ul> <li>Parking</li> <li>Lane priority</li> <li>Bike lane</li> </ul> </li> </ul>

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Data & Information coordination & collaboration

Dynamic visualization

User-friendly Scenario building Tools & Models Integration

Category	Sub-category	Needs	State-level authority	Municipal and city- level authority	Transit operator
Data		<u>'</u>			
	Data collection	Pedestrian counting	<b>//</b>	✓	✓
		Bike counting	<b>//</b>	✓	✓
		Parking cost & capacity	√		
		First mile last mile data	√		✓
		Data on queueing		✓	
	Data quality	National travel survey data	√	✓	
		PT passenger traffic			✓
		Bike counting data (from sensor)		✓	
	Data processing	Timely processed national travel survey	<b>✓</b>		✓
		Clean PT network data	✓		
		Automatic update on road network data	√		
		PT trips behavior			✓
	Data Integration	PT data	✓	✓	<b>///</b>
		Traffic counting		✓	
		GPS-based tracking data	√	✓	✓
		Project-based transport data	√	✓	
		Historical data and (near) real-time data		✓	
		Targeted demographics survey (children &		✓	
		senior)			
		Updated spatial data			✓
	Formalization to	Freight data	✓		
	acquire data	Counting from toll payment system	✓		
		Micromobility			✓
		Car sharing			✓

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Development of	Active transport modelling	<b>///</b>	<b>√</b>	
model	Public transport modelling	<b>√</b> √	<b>√</b>	<b>///</b>
	Freight modelling	✓		✓
	Involve element of intervention (parking, car restriction, dynamic road pricing)	<b>/ /</b>	<b>//</b>	<b>√</b>
	Changes of travel habit (home office)	✓	<b>√</b>	
	Sharing economy (car sharing, carpooling, bike sharing)		✓	<b>√</b>
	Future mobility options	✓	<b>//</b>	
Finer network	Spatial resolution	<b>///</b>	<b>√</b>	✓
resolution	Temporal resolution	<b>//</b>		
	Involve quality factors in network	✓	✓	
Interaction between	Transport micro and macro model	<b>//</b>		✓
models	LUTI and transport model	✓	✓	✓
	Elasticity-based model and transport model			<b>√</b>
	Operational model and transport demand			<b>//</b>
Model output	Standardized uncertainty measurement based	<b>//</b>		
validation	on matched trip data			
	Validating delay in intersection model	✓	<b>√</b>	
	Sensitivity analysis for different scenario			✓
	Incorporating different data sources	✓		
	Before and after planned transportation			<b>√</b>

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Tools				
Scenario building	Incorporating non-infra variable	<b>//</b>	<b>//</b>	✓
	Incorporating space optimization			✓
	Resulting cost comparison		✓	✓
	Resulting alternatives with different measures		✓	✓
	Resulting informed prioritization		√	
	Less processing time			✓
Visualization	Adjustable level of details	<b>√</b>		<b>√</b> √
	Incorporate live-dynamic visualization	<b>//</b>	✓	
	Geospatial visualization	✓		✓
	Easy to interpret & understandable with	$\checkmark\checkmark\checkmark$		✓
	relevant context			
Supporting Integra	tion Data sharing and integration	<b>//</b>	<b>√</b> √	✓
	Tools interaction and integration	✓	√	<b>√</b> √

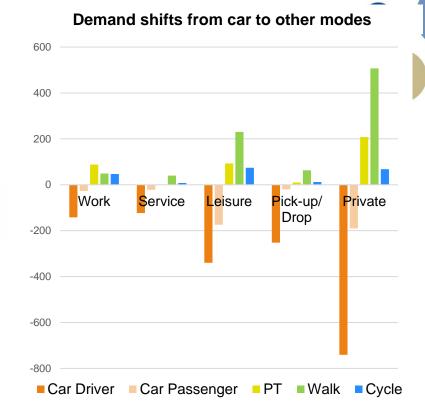
### **On-going and 2025 Planning**

#### Using Tomtom data in transport model

- A more realistic speed in the model
- A more realistic travel demand estimation
- Result still inconsistent, research to be continued...

#### Assessing GPS-based data quality for urban transport

- How GPS-based data can be used for observing travel behavior in finer resolution?
- How is the quality of GPS-based prediction from different sources?
- Will it impact to uncertainty in transport model?



Result of mode choice estimation after using tomtom speed data in the model

## **On-going and 2025 Planning**

#### Using smartphone data

- Other study finding: less reliable for studying transport patterns in finer resolution, shorter trips within city center area and between neighboring areas (Dypvik Landmark et al., 2021)
- Then, how to use it in urban transport system context?

#### Using LIDAR data

- How to use it in transport model?
- In what way it will be beneficial for the modelling (for instance, answering the stakeholder' need)
  - Can it enrich pedestrian & counting data?
  - Can it enrich traffic counting data in terms of more detail vehicle type data?
  - What insight on pedestrian-vehicle interaction it can give? → then what?
  - Or, integrate the car traffic data for observing queueing/ speed dynamics?
  - Is it more useful to micro & meso modelling than the macro model?